VIKTOR SPARK

Motivate & Engage *with* VIKTOR SPARK

Some people can't wait to travel the world, while others dream of attaining designer luggage or building an epic home entertainment center. Instead of guessing what will incentivize your sales team or engage your employees, give them the power to choose.

VIKTOR SPARK is our fully customizable online platform that offers millions of rewards in a variety of price points, appealing to a range of interests as unique as the people who matter to your business. Packed with the latest merchandise, travel and experiences, our catalog is a virtually infinite shopping spree, with some of the lowest prices in the industry.

The functionality behind the selection is just as robust. With VIKTOR SPARK, you can run multiple programs — employee recognition, wellness, anniversary, dealer loyalty, distributor and sales incentives — simultaneously. You can even filter options by brand or point-earning potential. Administrators can communicate information about programs through the portal, as well as self-administer back-end reporting and program management. The platform even allows for custom branding and messaging for specific audiences.

Through VIKTOR SPARK, you'll create your most exciting and effective rewards programs ever, using the platform's:

- Intuitive Web-Based System
- Sophisticated Communications Capabilities
- Centralized Tracking and Reporting
- Professional Ordering and Fulfillment
- 24/7 Participant Access

Reach your most valuable audiences today.

Contact us at 800-748-0478 or visit www.VIKTORwithaK.com

VIKTOR is a national engagement agency that draws from a heritage of peerless hospitality to produce award-winning travel incentives and measurable engagement programs for employees, channel partners and customers. Headquartered in Traverse City, Michigan, VIKTOR brings over 40 years of incentive design and exceptional execution to every solution.

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Rewards Catalog

Features & Benefits

VIKTOR's SPARK Rewards Catalog holds millions of reward choices, allowing your winners to choose from the latest in merchandise, travel, event tickets and activities. Our rewards offering is nimble and customizable, designed to bring innovation and the power of choice to your sales and marketing programs. Here is an overview of what you can expect:

Merchandise

A Magnitude of Choices!

- Millions of reward choices – the most robust offering in the incentive industry
- A wide-variety of point ranges
- Rewards appeal to all age groups – millennials to baby boomers
- Pre-order future releases on books, cd's & movies

Easy to Redeem

- In-store pickup – 100% customer satisfaction
- Mobile optimized – shop from your phone
- Items on sale highlighted
- Real time inventory – the latest & greatest models

Helpful Tools

- Create a wish list
- Point dashboards
- Leaderboards
- Customized portal & automated email communication
- Easy to edit content
- Can set up hierarchy, permissions & organization structures
- Can utilize multiple bank accounts
- Robust reporting tool
- Full (SSL) server

Categories Include:

Apparel
Automotive
Baby
Beauty
Bed & Bath
Books
Cameras
Computers
DVD
Electronics
Gourmet Foods
Home & Garden
Housewares
Jewelry
Music
Musical Instruments
Office Products
Outdoor Living
Pet Supplies
Software
Sporting Goods
Tools
Toys
Video Games

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